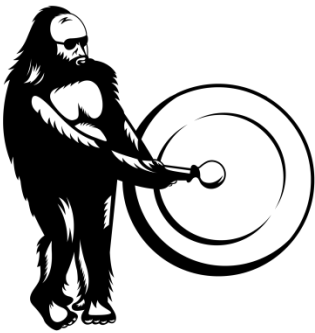




Tender Greens is slow food done fast. Tender Greens restaurants serve fresh, healthy, chef-inspired, farmers market sensible dishes at an affordable price in a relaxed environment. By working with small local farmers, ranchers, artisans, boutique wineries, breweries, and coffee roasters, they are able to provide the best quality ingredients and products for their guests. This is Tender Green's fourth year and seventh event sponsoring The Heroes Project.



Since 1844 Pabst Blue Ribbon has been one of the fastest-growing consumer brands in the country, embraced by a wide cross-section of the population. This is Pabst Blue Ribbon's second year and second event supporting Cycle for Heroes.



Steve Weiss Music is the go-to shop for all percussion needs. Steve Weiss's hope and vision is to be able to provide his customer with the best collection of percussion instruments and supplies possible. This is the fourth year and fourth event Steve Weiss Music has been a sponsor of Cycle for Heroes.



Full-Blown Events provides production management, technical design and content development services to clients and experimental marketing firms for a wide range of events. FBE prides itself on taking full ownership of each and every one of the projects it undertakes. This is the fourth year and seventh event Full-Blown Events has sponsored The Heroes Project.



The Santa Monica Pier is where families go to enjoy a safe, friendly, and fun environment. The pier is a premiere event venue for concerts, outdoor movies, paddleboard racing, and much, much more. This is the fourth year and fourth event the Santa Monica Pier has supported for Cycle for Heroes.



Tiger Squadron is a precision formation flying team and aircraft display team based in Southern California. Their team consists of four to eight aircrafts with displays that are tailored to meet your needs. Each show includes multiple passes in exciting formations, and their "Missing Man" formation adds a touching tribute to both civilian and military memorials. This is the Tiger Squadron's fourth year and fourth event supporting Cycle for Heroes.



Fruigees is the ONLY squeeze pack made from ½ a cup of organic fruit and veggie juices. This is Fruigees first year and first event supporting Cycle for Heroes.



Smile Lounge was created to provide a unique, custom experience unlike any other photo booth experience. Stepping inside the Smile Lounge will give your guests the privacy to get creative and fun with their pictures. This is Smile Lounge's third year and third event supporting Cycle for Heroes.



AQUAhydrate is pure, great tasting water that fuels your performance lifestyle. With 2x more electrolytes than the leading electrolyte-enhanced water and an elevated alkaline pH level, AQUAhydrate helps to balance and restore hydration levels during performance without any sugar or calories. This is AQUAhydrates first year and first event supporting Cycle for Heroes.



There's healthy. There's tasty. Then there's healthy and tasty. At KIND®, we believe you deserve both. What began with just 8 bar varieties in 2004 has grown to over 22 bars and 6 Healthy Grains snackable clusters, and a multitude of new recipes being perfected and refined to our standards in the KIND® kitchen. This is KIND® third year and fifth event with The Heroes Project.



Search. Select. Display. Tagboard uses hashtags to search for and collect public social media within seconds of being posted to networks like Twitter and Facebook, just to name a few. This is Tagboard's first year and first event supporting The Heroes Project.



Ultimate Kilimanjaro® expert guides are among the most talented and respected professionals in the industry. They operate fully supported climbs on Kilimanjaro's best routes, offering small party group climbs and private climbs year round. They are focused on your safety and success, while also being a responsible operator to our staff and the environment. Ultimate Kilimanjaro® - the #1 guide service on Mount Kilimanjaro. This is Ultimate Kilimanjaro® first year and first event supporting The Heroes Project.

